

**alberta**<sup>®</sup>

Made in Italy



DION 07/17



Black è eleganza, fascino, forza.

Alberta sceglie un simbolo di raffinatezza e stile indiscutibile per rappresentare la forza della sua nuova collezione. Linee geometriche e volumi accoglienti diventano un segno distintivo dell'azienda, sempre pronta a rinnovarsi per interpretare al meglio lo stile dell'abitazione contemporanea. Tessuti, finiture, colori sono selezionati ed accostati con cura e sapienza sartoriale, per creare prodotti unici ed esclusivi, capaci di "disegnare" lo spazio in cui sono inseriti con personalità ed un pizzico di ironia. L'intera collezione è stata disegnata da Alessandro Castello e Maria Antonietta Lagravinese.



Black is elegance, fascination, strength.

Alberta chooses a symbol of undisputed sophistication and style to express the strength of the new collection. The geometric lines and enveloping shapes become a trademark for the company, always ready to innovate to better express modern living styles. Fabrics, finishes, colours are all carefully and expertly selected and matched to create unique, exclusive products that "design" the interiors with all their personality and a touch of irony. The collection is designed by Alessandro Castello and Maria Antonietta Lagravinese.



Black c'est l'élegance, le charme, la force.

Alberta choisit un symbole de raffinement et de style incontesté pour représenter la force de sa nouvelle collection. Les lignes géométriques et les volumes accueillants deviennent un signe distinctif de l'entreprise, toujours prête à se renouveler pour interpréter au mieux le style de l'habitat contemporain. Les tissus, les finitions et les couleurs sont sélectionnés et associés avec soin et un savoir-faire artisanal, pour créer des produits uniques et exclusifs, en mesure de « dessiner » l'espace dans lequel ils sont intégrés avec personnalité et une pincée d'ironie. La collection a été créée par Alessandro Castello et Maria Antonietta Lagravinese.



Black ist Eleganz, Charme, Stärke.

Alberta entscheidet sich für ein Symbol der Eleganz und für unbestrittenen Stil, um die Stärke der neuen Kollektion zu zeigen. Die geometrischen Linien und behaglichen Formen werden so zu einem Erkennungszeichen der Firma, die jederzeit bereit ist, neue Wege einzuschlagen und den Stil modernen Wohnens gekonnt zu interpretieren. Stoffe, Oberflächen und Farben werden mit großer Sorgfalt und Schneidekunst ausgewählt und für einzigartige und exklusive Möbel kombiniert. Möbel, die in der Lage sind, den Raum, in dem sie stehen, mit Persönlichkeit und einem kleinen Augenzwinkern zu "designen". Die Kollektion wurde von Alessandro Castello und Maria Antonietta Lagravinese konzipiert.

**alberla**<sup>®</sup>

# ION



IT • Il sistema modulare Dion è la massima espressione della personalizzazione di un divano. Oltre all'infinita componibilità, per arredare qualsiasi tipo di spazio, è infatti possibile scegliere tra due diverse profondità di seduta e due diverse altezze di schienale per soddisfare le esigenze e i desideri di ogni utilizzatore. Completano la gamma penisole dalle forme accattivanti, autentico invito al relax.

EN • If you are looking for a highly customizable sofa, Dion modular system is the perfect solution. In addition to its many possible configurations suitable to furnish any kind of space, two different seat depths as well as two different backrest heights are available to perfectly meet the needs and tastes of all users. The range is completed by charming islands, a true invitation to relax.

FR • Le système modulaire Dion est l'expression maximale de la personnalisation d'un canapé. En plus de la composition infinie, permettant d'aménager tout type d'espace, il est en effet possible de choisir entre deux profondeurs d'assise différentes et deux hauteurs de dossier différentes pour satisfaire les besoins et les désirs de chaque utilisateur. Des îles aux formes ensorcelantes complètent la gamme et sont une véritable invitation à la détente.

D • Die kombinierbare Polstergarnitur Dion verleiht der Personalisierung eines Sofas eine ganz neue Bedeutung. Es gibt nicht nur unzählige Kombinationsmöglichkeiten, mit denen sich Räume aller Art einrichten lassen, sondern es kann auch zwischen zwei verschiedenen Sitztiefen und zwei Höhen der Rückenlehne gewählt werden, um auch anspruchsvollsten Kunden gerecht zu werden. Ergänzt wird die Serie mit Recamieren mit ansprechender Form, die zum Entspannen einladen.

designed and dressed by  
Alessandro Castello • Maria Antonietta Lagravinese







6 • DION



DION • 7





10 • DION



DION • 11

DION divano/sofa/canapé/Sofa cm 265x116





14 • DION



DION • 15





18 • DION



DION • 19



20 • DION



DION • 21

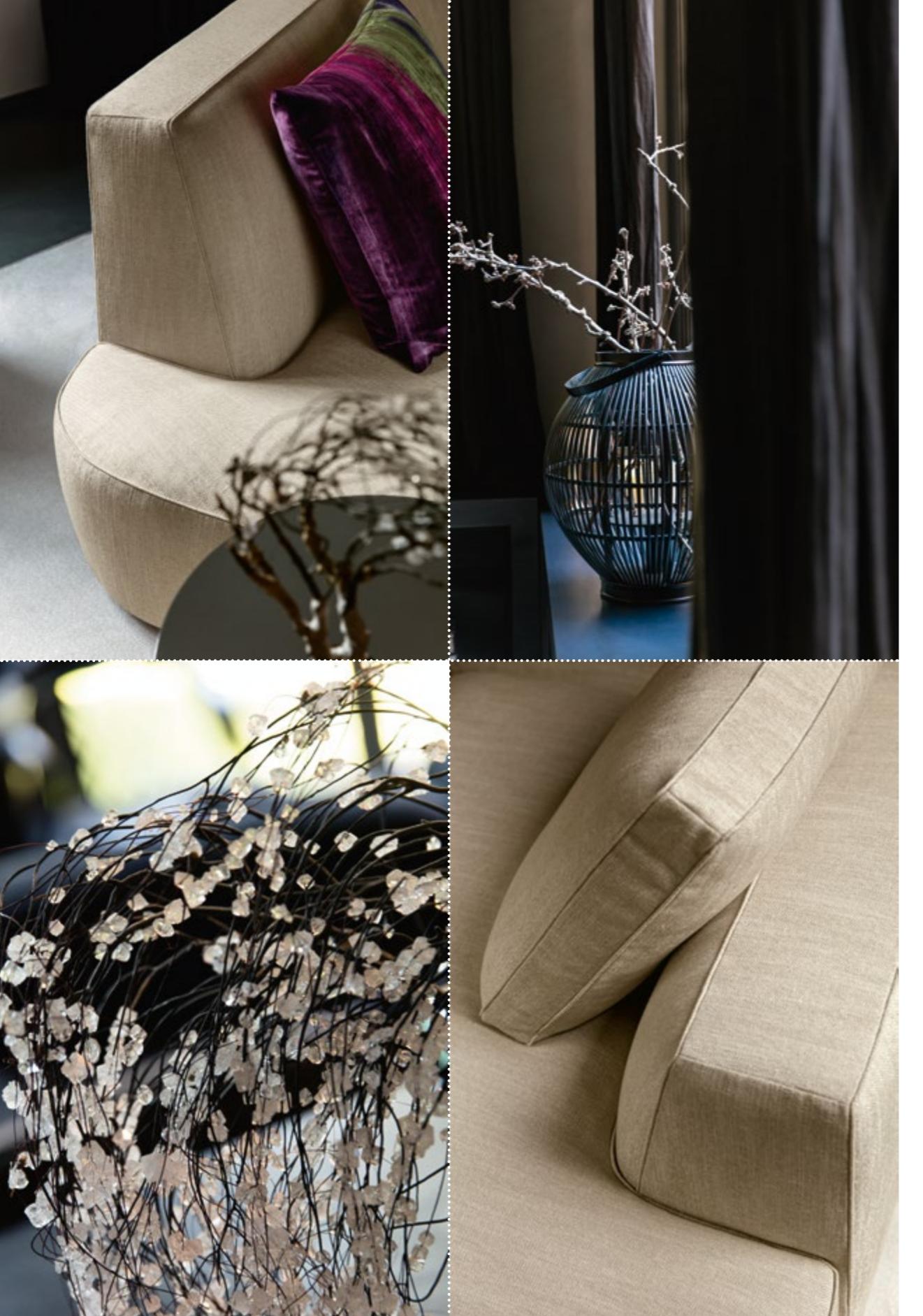




24 • DION



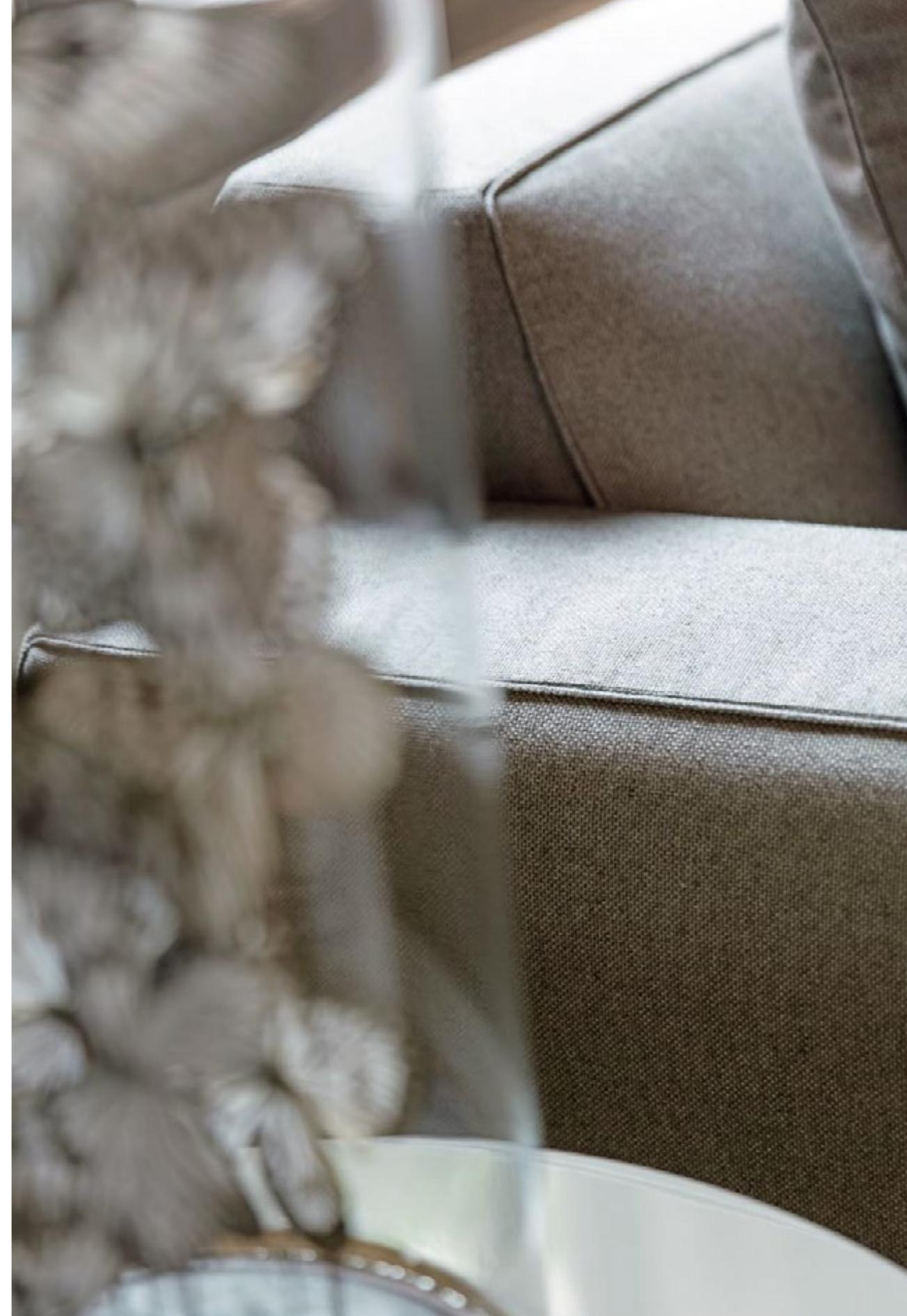
DION • 25







30 • DION



DION • 31



32 • DION



DION • 33







38 • DION



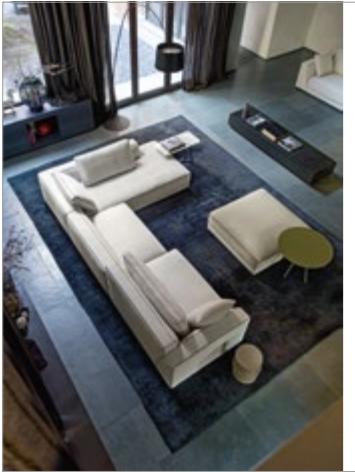
DION • 39



## **RIEPILOGO•SUMMARY**

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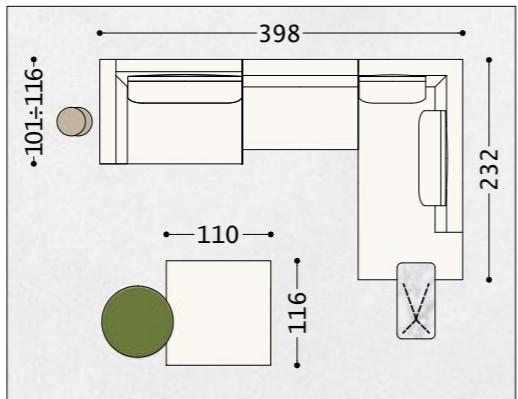




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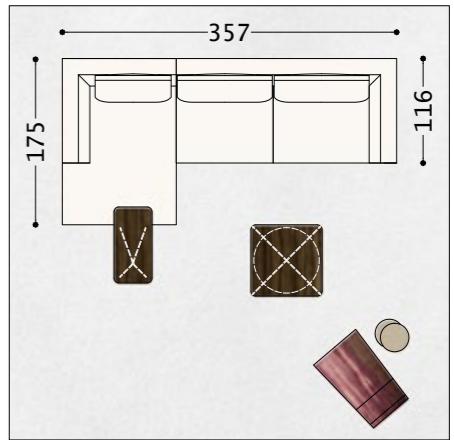
7



14



15



**DION** divano/sofa/canapé/Sofa  
 • 01DNIC2 (1DNIECASXP - 1DNIENBDXP) • 7340 Milano Lino, Cat. 7 • fettuccia/ribbon/ruban/Nahband Black  
 • 1DNIEQ • 6071 Teller Ghiaccio, Cat. 6  
**BABAR** tavolino/small table/table/Couchtisch  
 • 1BBRROT • Dove Grey  
**PHIL** tavolino/small table/table/Couchtisch  
 • 1PHISER • marmo/marble/marbre/Marmor Calacatta White, Cat X4 • struttura/structure/structure/Struktur Gun Metal  
**JAGGER 75** tavolino/small table/table/Couchtisch ø75  
 • 1JAGTM • Green

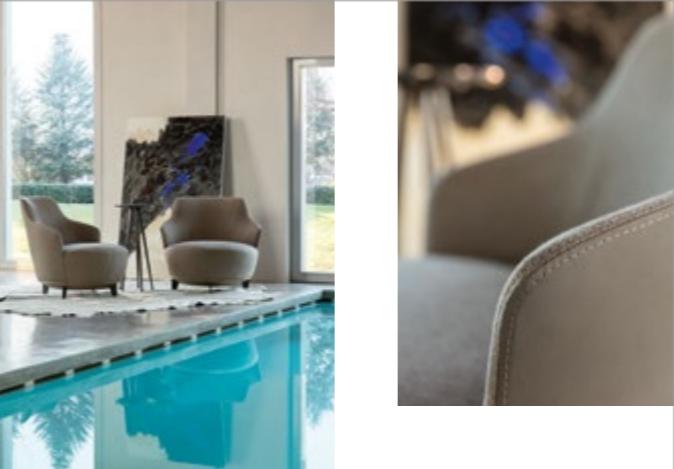
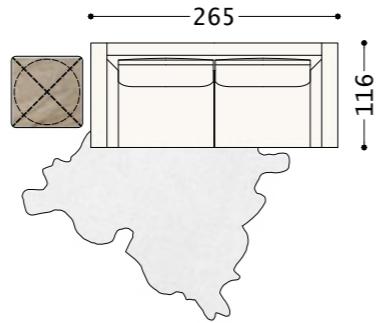
**DION** divano/sofa/canapé/Sofa  
 • 01DNIC37 (1DNIEPASXP - 1DNIEFADXP) • 6478 Times Ardesia, Cat. 6  
**FENDER** poltrona girevole/ swivel armchair/fauteuil tournat/Drehstuhl  
 • 1FENPAG • B031 Jaz Ortensia, Cat. 11  
**BABAR** tavolino/small table/table/Couchtisch  
 • 1BBRROT • Dove Grey  
**FRISCO 75** tavolino/small table/table/Couchtisch 75x75  
 • 1FRITAV/QA • Top 1 marmo/marble/marbre/Marmor Magic Brown, Cat. X1 • Top 2 Dove Grey • struttura/structure/structure/Struktur Gun Metal  
**PHIL** tavolino/small table/table/Couchtisch  
 • 1PHISER • marmo/marble/marbre/Marmor Magic Brown, Cat X1 • struttura/structure/structure/Struktur Gun Metal



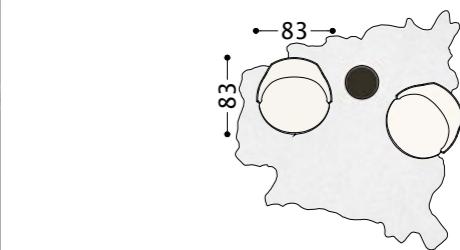
10



11



20



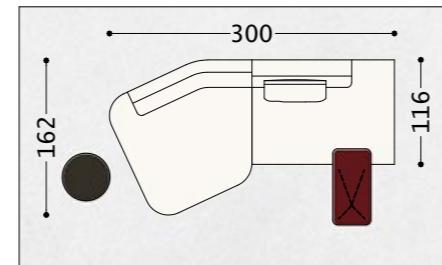
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**DION** divano/sofa/canapé/Sofa  
 • 2DNIEFAP • 9M12 Tender Ecru, cat.H  
**FRISCO 75** tavolino/small table/table/Couchtisch 75x75  
 • 1FRITAVQA • Top 1 marmo/marble/marbre/Marmor Daino Reale, Cat. X2 • Top 2 Dove Grey • struttura/structure/structure/Struktur French Bronze

**JAMMIN** poltrona/armchair/fauteuil/Sessel  
 • 1JAMP • 6956 Sfaleri Greige, Cat. 6 • 612N Eco club Grigio Oliva, Cat. 6 • piede/foot/pied/ Fuß Gun Metal  
**JAGGER 35** tavolino/small table/table/Couchtisch ø35  
 • 1JAGTH • Mink Brown

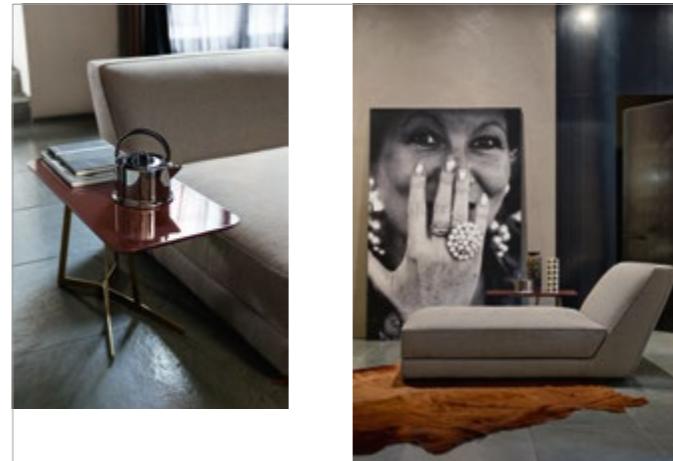


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23

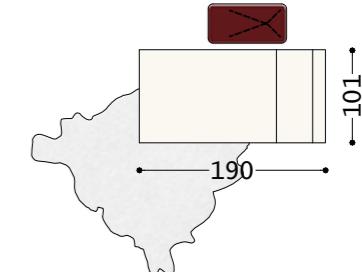
**DION divano/sofa/canapé/Sofa**  
 • 01DNIC3 (1DNIEMASX – 1DNIEHDXP) • 7081 Matilda Lino, Cat. 7  
**PHIL tavolino/small table/table/Couchtisch**  
 • 1PHISERL • Bordeaux • struttura/structure/Struktur French Bronze  
**JAGGER tavolino/small table/table/Couchtisch ø50**  
 • 1JAGTL • Mink Brown



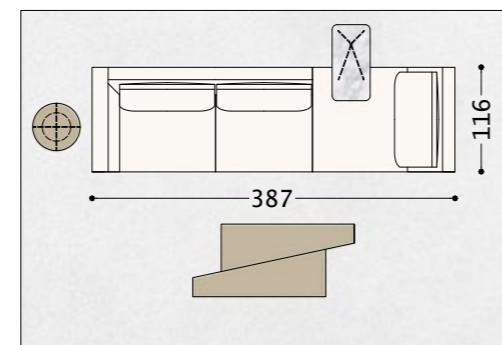
32

**DION divano/sofa/canapé/Sofa**  
 • 1DNEVA • 6956 Sfaleri Greige, Cat. 6  
**PHIL tavolino/small table/table/Couchtisch**  
 • 1PHISERL • Bordeaux • struttura/structure/Struktur French Bronze

33



28

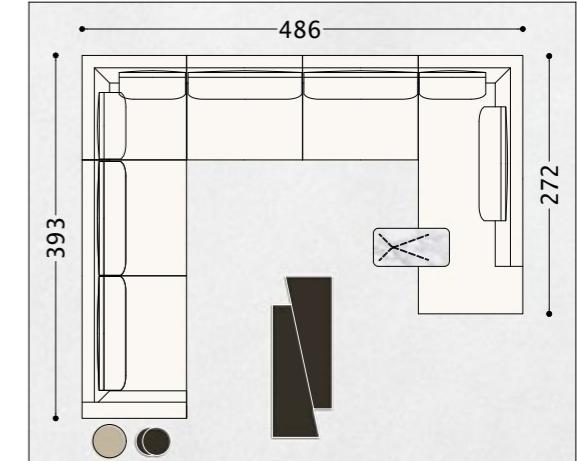


29

**DION divano/sofa/canapé/Sofa**  
 • 01DNIC31 (1DNIEFASXP – 1DNIEUAP) • 6956 Sfaleri Greige, Cat. 6  
**PHIL tavolino/small table/table/Couchtisch**  
 • 1PHISER • marmo/marble/marbre/Marmor Calacatta White, Cat X4 • struttura/structure/Struktur Gun Metal  
**FRISCO 50 tavolino/small table/table/Couchtisch ø50**  
 • 1FRITROTL • Top 1 Dove Grey • Top 2 Dove Grey • struttura/structure/Struktur French Bronze  
**HUGO tavolino/small table/table/Couchtisch**  
 • 0HUGC1 (1HUGTH – 1HUGTL) • Dove Grey

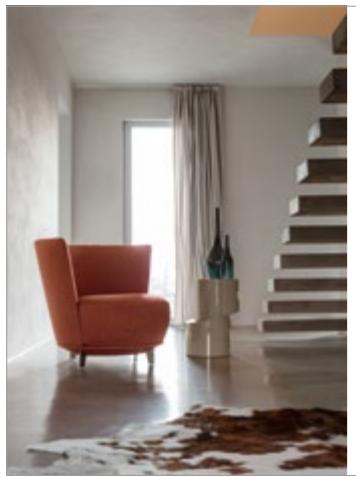


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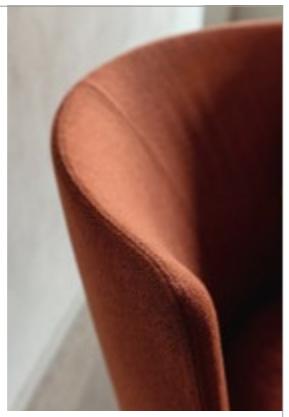


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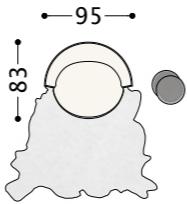
**DION divano/sofa/canapé/Sofa**  
 • 01DNIC34 (1DNIEGASXP – 1DNIEXAP – 1DNIeca1P – 1DNIeca1P – 1DNIEOADXP) • 6139 Cavour platino, Cat. 6  
**JAGGER 35 tavolino/small table/table/Couchtisch ø35**  
 • 1JAGTH • Dove Grey  
**BABAR tavolino/small table/table/Couchtisch**  
 • 1BBRROT • Mink brown  
**HUGO tavolino/small table/table/Couchtisch**  
 • 0HUGC1 (1HUGTH-1HUGTL) • Mink brown  
**PHIL tavolino/small table/table/Couchtisch**  
 • 1PHISER • marmo/marble/marbre/Marmor Calacatta White, Cat X4 • struttura/structure/Struktur Gun Metal



40



41

**JAMMIN LARGE poltrona/armchair/fauteuil/Sessel**

- 1JAMPL • 6470 Times Bruciato, Cat. 6 • piede/foot/pied/Fuß French Bronze
- BABAR tavolino/small table/table/Couchtisch
- 1BBRROT • Dove Grey

**FINITURE•FINISHING**

## MARMO/MARBLE/MARBRE/MARMOR



Magic Brown • Cat. X1



Arabesque purple • Cat. X1



Daino Reale • Cat. X2



Calacatta White • Cat. X4



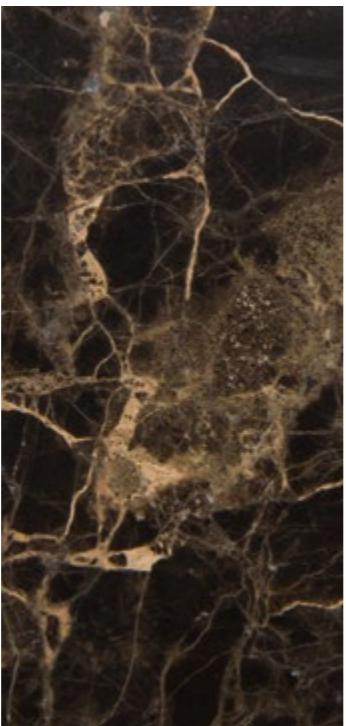
Cream Calacatta • Cat. X4



Verde Issorie • Cat. X4



Marquina black • Cat. X2



Emperador Brown • Cat. X3



Onice Rosso • Cat. X4

## METALLO/METAL/MÉTAL/METALL



Gun Metal



French Bronze

## LEGNO/WOOD/BOIS/HOLZ

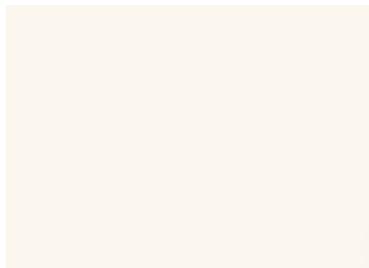


Noce Canaletto / Canaletto Walnut

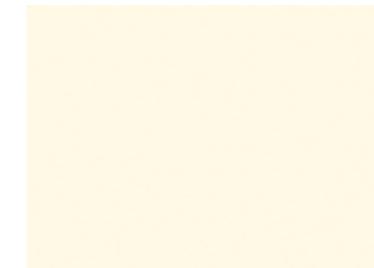


Rovere Scuro / Dark Oak

## LACCATI/LACQUERED/LAQUÉS/LACKIERT



Ivory



Cream



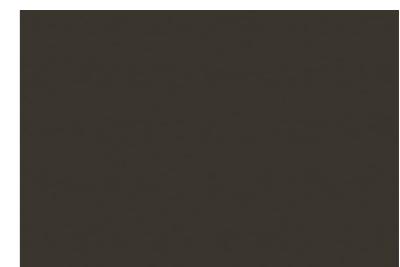
Mist



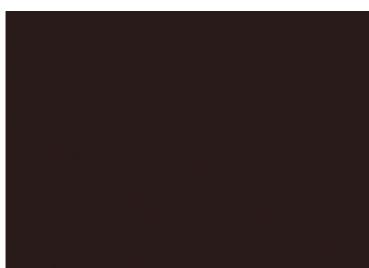
Grey



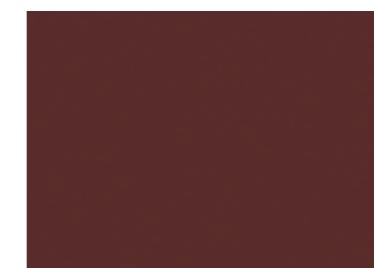
Dove Grey



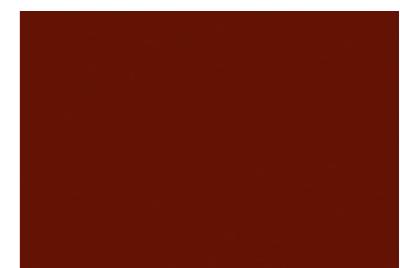
Mink Brown



Dark brown



Bordeaux



Rust



Green



Blue



Yellow Fluo

# **DATI TECNICI•**

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# **TECHNICAL DATA**

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## **DIVANI • SOFAS**

DION .....	56
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## **POLTRONE • ARMCHAIRS**

GOSSIP .....	60
FENDER .....	61
JAMMIN • JAMMIN LARGE .....	62

## **TAVOLINI • SMALL TABLES**

JAGGER .....	63
BABAR .....	63
PHIL .....	64
HUGO .....	64
FRISCO .....	65





**Struttura portante:** multistrato, massello di legno.  
**Imbottitura:** schienale in piuma d'oca, rivestito in tela di cotone. Cuscino di seduta in poliuretano espanso a densità differenziata (50-35-25 Kg/mc), piuma d'oca, rivestito in tela di cotone. Scocca in poliuretano espanso a densità differenziata (40-30 Kg/mc).

**Molleggio:** cinghie elastiche in polipropilene e gomma.

**Piedini:** in abs.

**Main structure:** solid wood.

**Upholstery:** backrest in goose feathers, covered with cotton fabric. Seat cushion in polyurethane foam with different densities (50-35-25 Kg/mc), goose feathers, covered with cotton fabric. Chassis in polyurethane foam with different densities (40-30 Kg/mc).

**Suspensions:** elastic belts in polypropylene and rubber.

**Feet:** in abs.

**Structure:** multiplis et bois massif.

**Rembourrage:** dossier en plume d'oie sous housse de coton. Coussin d'assise en mousse de polyuréthane en plusieurs densités (50-35-25 Kg/mc), plume d'oie, sous housse de coton. Chassis en mousse de polyuréthane en plusieurs densités (40-30 Kg/mc).

**Suspension:** sangles élastiques en polypropylène et mousse.

**Pied:** en abs.

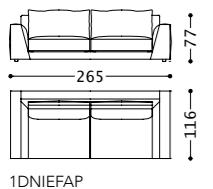
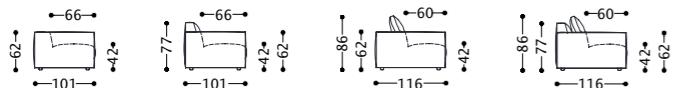
**Struktur:** vielschichtiges Massivholz.

**Polsterung:** Rückenlehne aus Gänsedaunen mit Bezug in Baumwolle. Sitz aus Polyurethanschaum in unterschiedlichen Dichten (50-35-25 Kg/mc), Gänsedaunen, mit Bezug in Baumwolle. Chassis aus Polyurethanschaum in unterschiedlichen Dichten (40-30 Kg/mc).

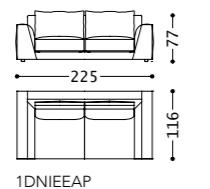
**Federung:** elastische Gurte aus Gummi und Polypropylen.

**Füße:** ABS.

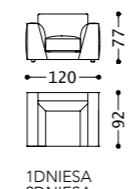
Cod. tessuto/fabric/tissu/Stoff: 01/1  
Cod. pelle/leather/cuir/Leder: 02/2



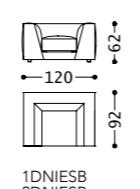
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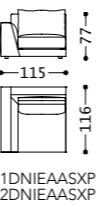
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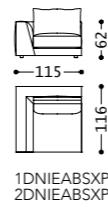
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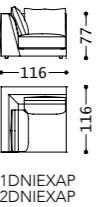
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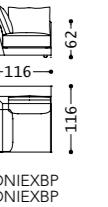
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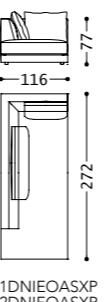
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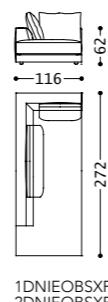
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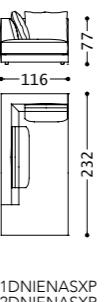
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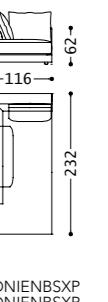
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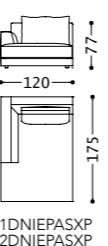
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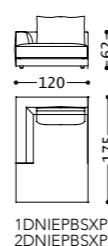
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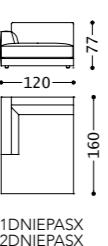
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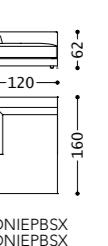
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1DNIEPBSXP  
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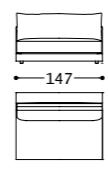
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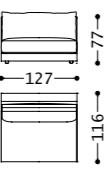
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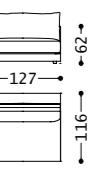
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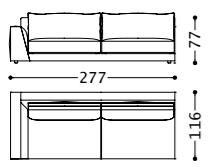
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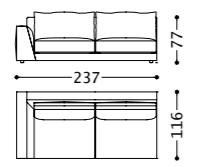
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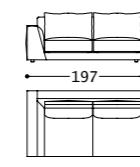
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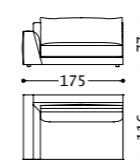
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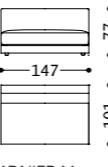
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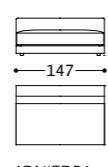
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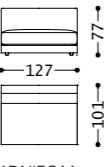
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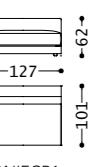
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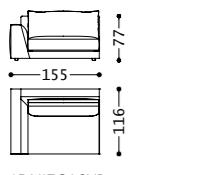
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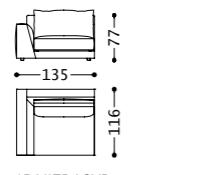
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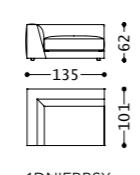
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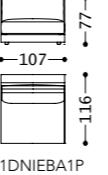
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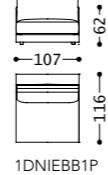
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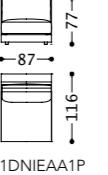
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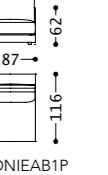
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1DNIaaa1P  
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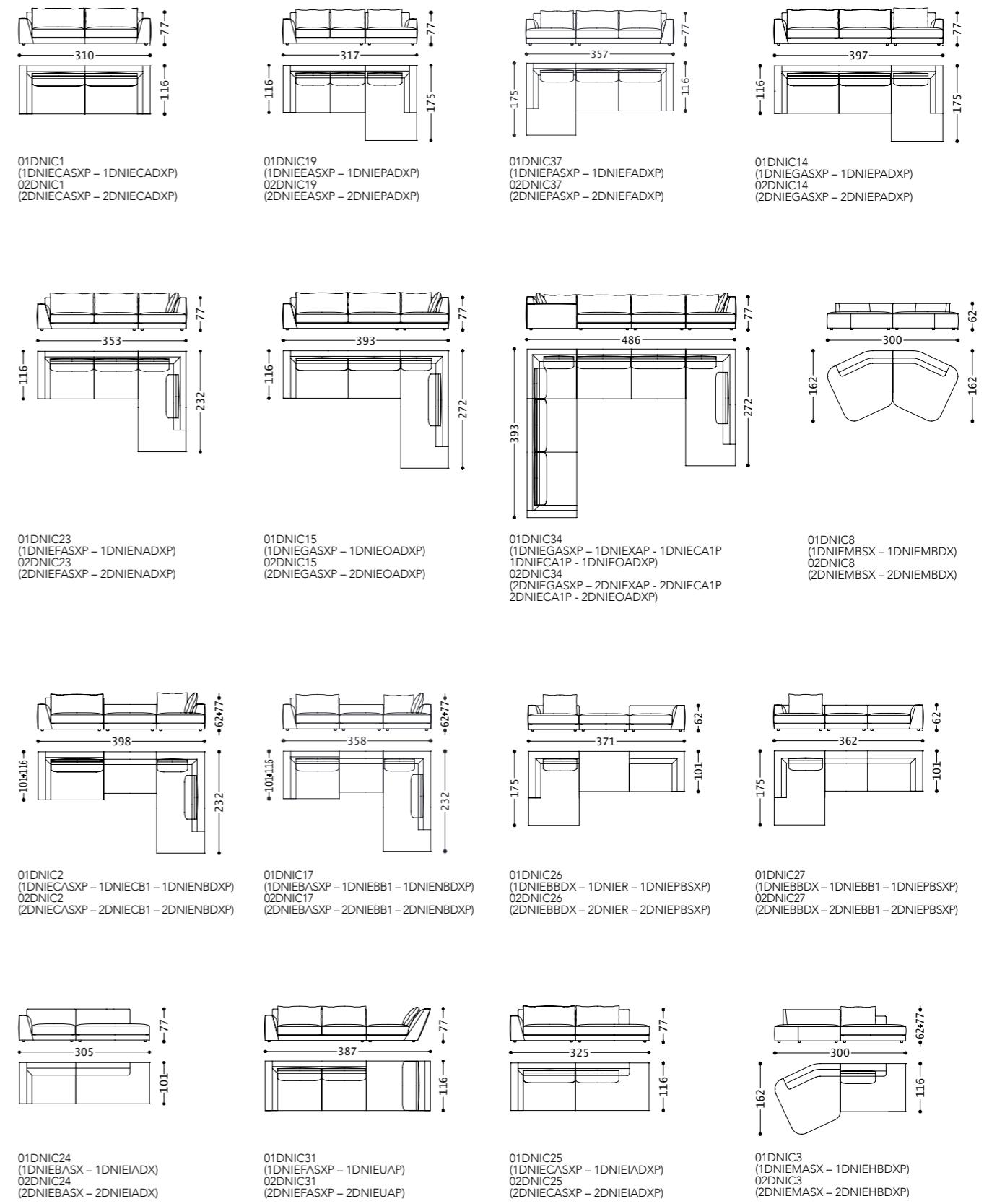
1DNIaab1P  
2DNIaab1P

**DION** divano/sofa/canapé/sofa  
.....  
elementi/elements/éléments/elemente



# **DION** divano/sofa/canapé/sofa

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## GOSSIP poltrona/armchair/fauteuil/Sessel

elementi/elements/éléments/Elemente



**Struttura portante:** multistrato, massello di legno.  
**Imbottitura:** Schienale e seduta in poliuretano espanso (densità 40 Kg/mc).  
**Molleggio:** cinghie elastiche in polipropilene e gomma.

**Piedino:** in ABS.

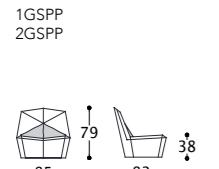
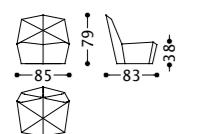
**Main structure:** solid wood.  
**Upholstery:** Backrest and seat in polyurethane foam (density 40 Kg/mc).  
**Suspensions:** elastic belts in polypropylene and rubber.  
**Feet:** in ABS.

**Structure:** Multiplis et bois massif.  
**Rembourrage:** Dossier et assise en mousse de polyuréthane (densité 40 kg/mc).  
**Suspension:** sangles élastiques en polypropylène et mousse.

**Feet:** en ABS.  
**Struktur:** vielschichtiges Massivholz.  
**Polsterung:** Rückenlehne und Sitz aus Polyurethanschaum (Dichte 40 Kg/mc).  
**Federung:** elastische Gurte aus Gummi und Polypropylen.

**Füße:** ABS.

Cod. Tessuto/fabric/tissu/Stoff: 1  
 Cod. Pelle/leather/cuir/Leder: 2



01GSPC1 (1GSPP - 1GSPCP72)  
 02GSPC1 (2GSPP - 2GSPCP72)

## JAMMIN • JAMMIN LARGE

poltrona/armchair/fauteuil/Sessel

elementi/elements/éléments/Elemente



**Struttura portante:** multistrato, massello di legno.

**Imbottitura:** Schienale in poliuretano espanso (densità 21 Kg/mc). Seduta in piuma d'oca con inserto in poliuretano espanso (densità 40 Kg/mc).

**Versione fissa:** piede in metallo (finiture French Bronze o Gun Metal).

**Versione girevole:** basamento girevole in metallo (finiture French Bronze o Gun Metal).

**Main structure:** solid wood.

**Upholstery:** Backrest in polyurethane foam (density 21 Kg/mc). Seat in goose feathers with internal padding in polyurethane foam (density 40 Kg/mc).

**Fix version:** metal feet (finishing options: French Bronze or Gun Metal).

**Swivel version:** metal base (finishing options: French Bronze or Gun Metal).

**Structure:** Multiplis et bois massif.

**Rembourrage:** Dossier en mousse de polyuréthane (densité 21 kg/mc). Assise en plume d'oie avec insert en mousse de polyuréthane (densité 40 kg/mc).

**Version fixe:** pied en métal (versions de finitions: French Bronze ou Gun Metal).

**Version tournante:** piétement pivotant en métal (versions de finitions: French Bronze ou Gun Metal).

**Struktur:** vielschichtiges Massivholz.

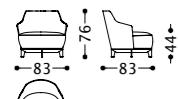
**Polsterung:** Rückenlehne aus Polyurethanschaum (Dichte 21 Kg/mc). Sitz aus Gänsedaunen mit Einsatz aus Polyurethanschaum (Dichte 40 Kg/mc).

**Fest-Version:** Fuß aus Metall (Auswahl: French Bronze oder Gun Metal).

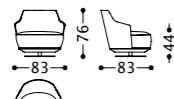
**Dreh-Version:** Drehbasis aus Metall (Auswahl: French Bronze oder Gun Metal).

Cod. Tessuto/fabric/tissu/Stoff: 1

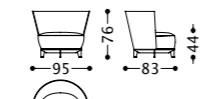
Cod. Pelle/leather/cuir/Leder: 2



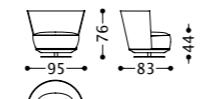
1JAMP  
2JAMP



1JAMPG  
2JAMPG



1JAMPL  
2JAMPL



1JAMPLG  
2JAMPLG



1JAMPOUFF  
2JAMPOUFF

## JAGGER

tavolino/small table/table/Couchtisch

elementi/elements/éléments/Elemente



**Struttura:** metallica a 5 gambe.

**Finitura struttura:** laccato.

**Top:** MDF.

**Finitura top:** laccato.

**Structure:** in metal with 5 legs.

**Structure finishing:** lacquered.

**Top:** MDF.

**Top finishing:** lacquered.

**Structure:** en métal avec 5 jambes.

**Finition de la structure:** laqué.

**Plateau:** MDF.

**Finition du plateau:** laqué.

**Struktur:** aus Metall mit 5 Beine.

**Strukturbearbeitung:** lackiert.

**Top:** MDF.

**Topbearbeitung:** lackiert.



1JAGTH



1JAGTL



1JAGTM

## BABAR

tavolino/small table/table/Couchtisch

elementi/elements/éléments/Elemente



**Struttura portante:** legno multistrato e MDF.  
**Finitura struttura:** laccato.

**Structure:** solid wood and MDF.  
**Structure finishing:** lacquered.

**Structure:** multiplis et MDF.  
**Finition de la structure:** laqué.

**Struktur:** vielschichtiges Massivholz und MDF.  
**Strukturbearbeitung:** lackiert.



1BBRROT

**PHIL** tavolino/small table/table/Couchtisch  
elementi/elements/éléments/Elemente

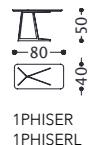


Struttura: metallica.  
Finitura struttura: French Bronze o Gun Metal.  
Top: in marmo o MDF (laccato).

Structure: in metal.  
Structure finishing: French Bronze or Gun Metal.  
Top: marble or MDF (laquered).

Structure: en métal.  
Finition de la structure: French Bronze ou Gun Metal.  
Plateau: marbre ou MDF (laqué).

Struktur: aus Metall.  
Strukturbearbeitung: French Bronze oder Gun Metal.  
Top: Marmor oder MDF (lackiert).



1PHISER  
1PHISERL

**HUGO** tavolino/small table/table/Couchtisch  
elementi/elements/éléments/Elemente

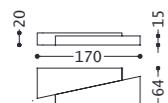


Struttura portante: MDF.  
Finitura struttura: laccato.

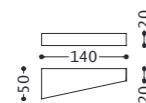
Structure: MDF.  
Structure finishing: lacquered.

Structure: MDF.  
Finition de la structure: laqué.

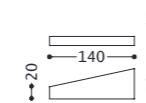
Struktur: MDF.  
Strukturbearbeitung: lackiert.



0HUGC1



1HUGTH



1HUGTL

**FRISCO** tavolino/small table/table/Couchtisch  
elementi/elements/éléments/Elemente



Struttura: metallica.  
Finitura struttura: French Bronze o Gun Metal.  
Top alto (1): marmo o MDF (laccato).  
Top basso (2): MDF (laccato).

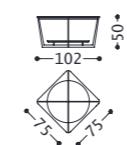
Structure: in metal.  
Structure finishing: French Bronze or Gun Metal.  
Top high (1): marble or MDF (laquered).  
Top low (2): MDF (laquered).

Structure: en métal.  
Finition de la structure: French Bronze ou Gun Metal.  
Plateau haut (1): marbre ou MDF (laqué).  
Plateau bas (2): MDF (laqué).

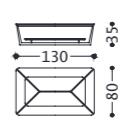
Struktur: aus Metall.  
Strukturbearbeitung: French Bronze oder Gun Metal.  
Hoher Top (1): Marmor oder MDF (lackiert).  
Niedriger Top (2): MDF (lackiert).



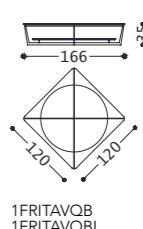
1FRITROT  
1FRITROTL



1FRITAVQA  
1FRITAVQAL



1FRITAVR  
1FRITAVRL



1FRITAVQB  
1FRITAVQL



Art Direction  
Product Development  
Set Coordination  
Graphic Project  
Castello Lagravinese Studio



Photography  
Davide Cerati  
Styling  
Paola Annunziata  
Graphic Assistant  
Bplus marketing  
Color Separation  
GM Studio 1



Special Thanks to  
Sigma L2

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